



## **SALES AND MARKETING JOBS**

### **Marketing Research Analyst**

Identifies consumer needs and trends to ensure an organisation provides products and services consumers want to buy.

### **Marketing Specialist**

Markets ICT products and services to consumers and may also undertake market research activities.

### **ICT Pre-Sales Consultant**

Identifies and approaches prospective customers, establishes their needs and provides technical sales information.

### **ICT Customer Support Technician**

Provides support and technical expertise to customers who have bought an ICT product and/or service – including user support, troubleshooting and fixing problems.